



Rachel Lynn Henley Foundation Community Impact Report



2016 Financial and Effectiveness Summary January 2017



Letter from Board President

2016 was an amazing year of growth for us! The gift that Rachel gave to us through her vision for this foundation has continued to be a blessing. The ongoing support of our community has been overwhelming and it has been heartwarming to see and feel the real difference that we can make. This year with the support of so many people, we raised more than \$50,000! We know that Rachel would be so very proud of everything that we've been able to accomplish.

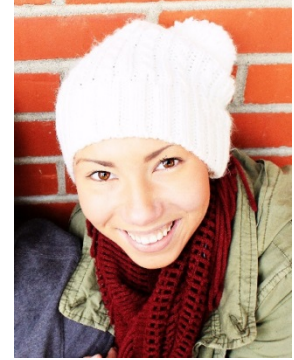
This year we:

- ☞ Met our first Make-A-Wish "Wish Kid" Ianna and had the chance to make her wish extra special. We also made another \$5,000 donation to Make-A-Wish Alaska and Washington to begin the process of adopting our second wish;
- ☞ Donated \$6,000 to The Goodtimes Project to cover the cost of three kids living with cancer to go to summer camp at Camp Goodtimes on Vashon Island;
- ☞ Partnered with the Mary Bridge Hematology/Oncology Clinic to provide crafts and dessert at their annual Water Blaster Party in August;
- ☞ Donated \$12,000 to the Seattle Children's Hospital Clinical Trials Fund to cover the cost for three kids to participate in a clinical trial, and \$6,000 to support research on resilience in young adult cancer fighters;
- ☞ Provided three dinner and craft nights at MultiCare's Tree House for families whose children are hospitalized;
- ☞ Partnered with the Mary Bridge Hematology/Oncology Clinic to provide a cookie decorating table and 250 stuffed animal buddies for Santa to pass out at their annual holiday party;
- ☞ Donated \$2,000 to Beads of Courage, an organization that provides beautiful glass beads for kids to document their cancer journey; and
- ☞ Held other fundraising and awareness events to have fun and increase our presence in the community.

We have used what Rachel experienced and learned during her battle to very intentionally target your combined contributions toward things that will make a real difference in the lives of cancer fighting kids and their families. We research each recipient organization to ensure that your donations will go as directly toward these important causes as possible.

We are currently planning our events for the upcoming year, including our largest event, our annual spring auction, along with other fun new events! We are also excited to launch a new program in partnership with the Mary Bridge Hematology/Oncology Clinic and are excited to share news about this in the near future. We are grateful to our supporters for your trust and what it has allowed us to accomplish so far. We are excited for continued growth in 2017!

With gratitude,
Mary Henley



Background and Organization Information

Rachel Lynn Henley was an active and fun-loving freshman at Stadium High School in Tacoma, when her life was turned on end with a cancer diagnosis in 2007. She bravely and gracefully fought synovial sarcoma - a rare soft tissue cancer - for 7 ½ years before her battle ended peacefully on June 2, 2015. Throughout her fight, Rachel was passionate about helping others and raising money to support cancer research and support for other cancer fighters. With a strong team behind her, she was so very proud to have raised over \$80,000 in eight years of fundraising as "Team Henley" from 2007 to the spring of 2015.

In the spring of 2015, Rachel realized that she wanted to do more and shared with her family that she wanted to create a foundation that would allow us to more personally and actively support various cancer research organizations focusing on pediatrics and sarcomas, as well as organizations that enrich the daily lives of young cancer fighters. Rachel wanted to use all that she had learned during her fight to help others in similar circumstances. This foundation was created and is sustained in her honor and it makes our hearts happy knowing that we are working toward carrying out her wishes.

*I didn't fight
cancer, we did.*


The mission of the Rachel Lynn Henley Foundation is to support children and young adults going through cancer treatment by enriching their quality of life during their fight, and funding the important and ongoing research needed to find cures for pediatric cancers. Since receiving our non-profit determination from the Internal Revenue Service on August 19, 2015, we have worked hard to establish partnerships with our local hospitals and other organizations so that we can find the most meaningful ways to provide support to the young cancer fighters and their families in our community. The work of this foundation could not be done without the help of an amazing group of supporters who been with us every step of the way.



Rachel Lynn Henley Foundation Board of Directors: (From left to right) Mary Henley, Suki the dog, Alex Lynn, Kelly Lauricella, Andy Buzzard, Janet Buzzard, Trestin Lauricella, Sara Best, Nathan Henley, and Parker Crites.

Achievements in 2016

The Core Programs of the Rachel Lynn Henley Foundation are listed below, along with a few examples of our accomplishments in 2016:

 **Directly work to enrich the lives of young cancer fighters:** During her battle, Rachel experienced the importance of the kind gestures she received from people she knew as well as complete strangers who reached out with small tokens that reminded her that she wasn't fighting alone. These gestures gave her strength and hope and made her feel so loved. We provide tangible support to young cancer fighters both locally and from afar through our own efforts as well as through partnerships with other existing non-profit organizations.

In late 2015, we made a \$5,000 donation to the Make-A-Wish foundation to participate in their Adopt-A-Wish program. We were matched with the beautiful Ianna, a cancer-fighter from Freeland, Washington, whose wish was to go to Hawaii with her family. Last Spring we had the chance to make her wish extra special, and now feel so blessed to count them as friends. In late 2016 we made a second \$5,000 donation to Make-A-Wish to begin the process of adopting our second wish and are looking forward to getting to know their special family soon!



Our first Wish Kid Ianna in Hawaii



The Ladybug beanbag toss was a hit!

We have been incredibly honored to have the opportunity to work with the Mary Bridge Hematology/Oncology Clinic during the past year. In August, we hosted a crafts and games area at the annual summer picnic, and also provided orange and root beer floats for a fun treat.



This little guy loved his new monkey!

In December we helped to host their annual Holiday Party. With your generous support, we were able to help Santa provide beautiful stuffed buddies to each of the kids at the party. Thanks to Sherri's Cookies, we were also able to have a fun cookie decorating table for the kids and their parents. Being able to bring smiles to their faces and fun moments to these special families during their journey has become a very special part of our work.

We are so excited to continue our partnership with the hospital and do more to brighten these kids' days!



Rachel's dad Greg made a great target for the kids

- ☞ **Indirectly working to enrich the lives of young cancer fighters:** We will provide financial support and/or resources to other existing non-profit organizations that provide meaningful support to young cancer fighters. This will also include sharing information about these other important organizations with our community and other friends of our foundation.

Beads of Courage provides beautiful glass beads to young cancer fighters to document their journey. In 2016, we donated \$750 to their Bead Strong program that provides a special bead along with activities such as artwork that help the kids manage worries and hold on to hope. In addition, we donated \$1,250 to their Trade Bead program which connects kids from across the country so they can share experiences during their fight. Both of these programs represent things that were important to Rachel during her fight so are a perfect match for us.



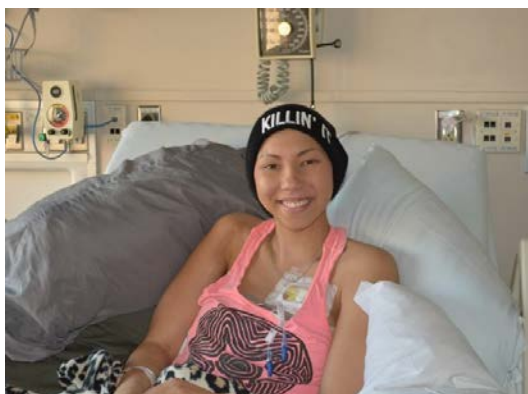
Beads represent parts of the journey



Happy smiles at Camp Goodtimes

We also made a \$6,000 donation to the Goodtimes Project that operates Camp Goodtimes on Vashon Island. Our donation covered the cost for three cancer fighting kids to attend camp for a week, plus a little extra for craft supplies. Some of us had the opportunity to visit camp last summer and it was heart-warming to see these kids enjoying this special time at camp and get away from the challenges that they face every day.

- ☞ **Funding ongoing research for pediatric cancers, with emphasis on sarcomas:** Rachel's oncology team in Seattle and others are working constantly on important research related to sarcoma, other childhood cancers, and reducing the effects that cancer treatment has on the future lives of children and young adults living with a cancer diagnosis. We will work to provide funding as directly as we can to these researchers to support their important work.




Rachel preparing for one of her many infusions with a smile

We are so fortunate to have amazing doctors in this area doing cutting edge research. Rachel participated in a number of clinical trials and research projects through the years, fully knowing the importance of these projects in working toward better outcomes for young people living with and fighting cancer. They allowed her to have endless hope, as well as more precious time with family and friends. We donated \$12,000 to Seattle Children's Hospital to fund the cost of three kids to participate in a clinical trial to help provide other families hope and time together.

We also donated \$6,000 to Seattle Children's Hospital to support research on resilience in young adult cancer fighters. We believe strongly that it was Rachel's natural resilience, positivity and endless hope that allowed her to face her difficult battle with such amazing grace and a sense of peace. We hope this research will lead toward strategies for other kids and families to use to gain this same sense of peace.



Rachel used her artwork for relaxation

 **Increasing awareness of individual and family issues related to a childhood cancer diagnosis:** We will work to share important information and statistics related to pediatric cancers and the effects that they have on children, young adults and families living with a cancer diagnosis. We will do what we can to help others understand how they can help make a difference for these families, with financial, emotional, and physical support.

This includes awareness of both the foundation and the work that we do, as well as sharing information from different perspectives about living with, and fighting cancer, and the affect this has on families. In September we posted a reminder about Childhood Cancer Prevention Month, and through announcing our selected donor organizations throughout the year, we share with our followers the different aspects of the cancer journey.



Rachel in one of her Headbands of Hope

Our partnership with Headbands of Hope is an example of fulfillment of this mission. This organization found a need in the pediatric cancer community to make kids with hair loss feel more confident with themselves. For each headband they sell, they deliver headbands to hospitals and clinics, bringing smiles to kid's faces when they receive them. They selected our foundation to support, donating 10% of their proceeds from a week of sales to our foundation. Through this partnership we received \$560.83 as well as the 180 matching headbands to donate to our local hospitals.



2016 Financial Statement

Income Description:	Income Amount:	
General Donations	\$7,747.32	
Corporate Donations	\$3,527.46	
In-Kind Donations ¹	\$962.47	
In-Kind Professional Services Donation	\$1,500.00	
Cheney Foundation Grant	\$2,000.00	
Sponsorships ²	\$1,890.00	
Fundraisers:	\$38,270.91	
<i>Auction</i>	\$25,755.37	
<i>Bracelet Sales</i>	\$469.00	
<i>Buddy Adoption</i>	\$2,608.00	
<i>Chili Feed</i>	\$250.44	
<i>FootGolf</i>	\$853.50	
<i>FICRA Fair Booth/Sales</i>	\$405.00	
<i>Pillow Sales</i>	\$300.00	
<i>Poster Sales</i>	\$2,100.00	
<i>Headbands of Hope</i>	\$560.83	
<i>glassybaby</i>	\$650.77	
<i>Rainiers</i>	\$949.00	
<i>Sip n Float</i>	\$2,071.00	
<i>Toy Drive</i>	\$50.00	
<i>Trash to Treasures</i>	\$1,248.00	
Total Income	\$55,898.16	

Operating Expenses		Operating Expense Amount:
Operating Expenses ³		\$2,827.80
PayPal Fees		\$500.68
Professional Services		\$1,500.00
Total Operating Expenses	\$4,828.48	

General Expenses		General Expense Amount:
Promotional Expenses		\$658.21
Grant Expenditures		\$1,420.03
Fundraising ⁴		\$5,087.42 ⁴
Total General Expenses	\$7,165.66	

Expenses in Mission Fulfillment		Mission Fulfillment Amount:
Adopt A Wish		\$5,091.85
Beads of Courage		\$2,000.00
Buddy Adoption		\$2,913.50
Goodtimes Project		\$6,000.00
MB Water Blaster Party		\$38.66
MB Holiday Party		\$71.76
Ladybug Love		\$246.52
Children's Hospital Research		\$18,000.00
Toy Drive		\$50.07
Treehouse		\$1,198.23
Total Expenses in Mission Fulfillment	\$35,610.59	

Total Expenses	\$47,604.73
Starting Balance	\$5,185.64
Total Income	\$54,935.69
Total Expenses	\$47,604.73
Cash Balance	\$12,516.60
In-Kind Donation Balance	\$667.47
Total Balance	\$13,184.07

Financial Notes:

¹ In-kind donations are toys collected in 2016 to donate to Mary Bridge Children's Hospital in January 2017 and cookies for the holiday party

² Sponsorships are targeted donations made specifically to offset fees related to fundraising events

³ Operating expenses include business license, insurance, financial program and website annual fees

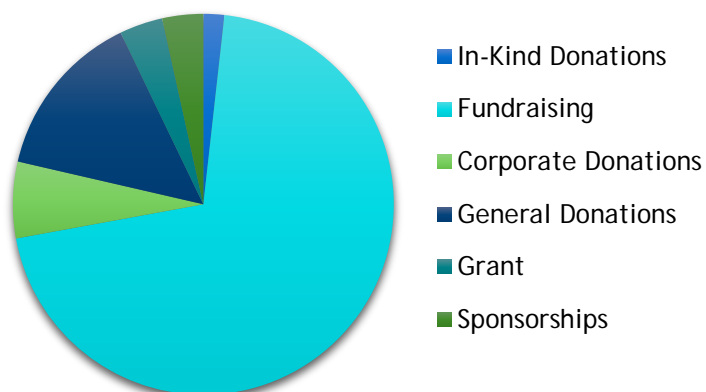
⁴ 92% of 2016 fundraising expenses were offset by sponsorships or ticket sales

⁵ Legal Service that were donated



Financial Summary

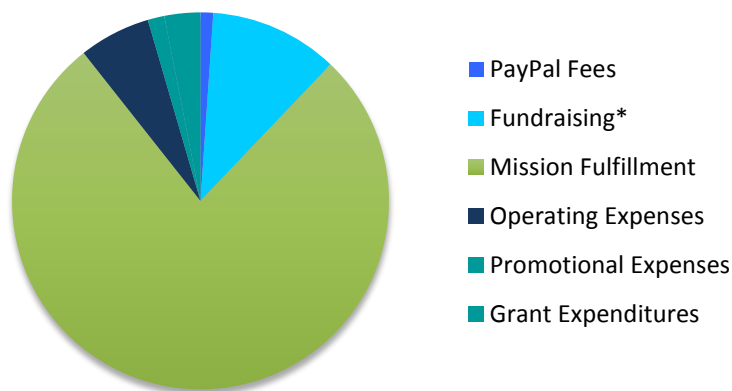
Income Summary



In-Kind Donations	\$962.47
Fundraising	\$38,270.91
Corporate Donations	\$3,527.46
General Donations	\$7,747.32
Grant	\$2,000.00
Sponsorships	\$1,890.00

Total Cash Income \$54,398.16

Expense Summary



PayPal Fees	500.68
Fundraising (i.e., venue fees, ticket purchase, etc.)	\$5,087.42*
Mission Fulfillment	\$35,610.59
Operating Expenses	\$2,827.80
Promotional Expenses	\$658.21
Grant Expenditures	\$1,420.03

Total Expenses \$46,104.73

**92% of 2016 fundraising expenses were offset by sponsorships and ticket sales*



2016 List of Donors

Thank you to the following donors for their financial support. We couldn't do our work without you, and together we are making a difference!

Lauren Albert	Saundra Coffen	Veronica Herren
David and Lisa Almonte	Nicole Crites	Christen Heye
Louis and Mary Almonte	Parker Crites	Garren Heye
Paula Anderson	Tanya Crites	Mark and Cheryl Hillis
Karen and Roger Andrascik	Stephen Crump	Jack Hua
Shaey Angeline	Center for Urban Waters Staff	Josh Hudak
Fred and Shelley Angelo	Shane Daetwiler	Kim and Kevin Hunter
Alex Bachel	Griffin Dahmen	Chris and Trina Hutchins
Joey and Valeen Bailey	Michael Daley	Kim Ingram
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Jami Bangs	Dana deLeon	Sandy Johnsen
Amber Barnes	Domenic Desoto	Karen Johnson
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Ann Baxter	Heather Dixon	Anne Johnston
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John Bentley	Samatra Doyle	Lance and Dana Kagey
Kelcey Bentley	Kathryn and Tyler Dudley	Clara Kerrone
Mallory Bentley	Korey Durkee	Gorman Kneeshaw
Tammy Bentley	Lisa Duvendack	Michael Kneeshaw-Price
Putter and Paul Bert	Maiha Eastwood	Kohl's
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Jayson Best	Brien and Cathy Elvins	Yolanda Larkin
Sara Best	Chloe Epker	Karen Larkin and Bob Ettlinger
Phyllis Blackburn	Rebecca Ericson-Brown	Kelly and Trestin Lauricella
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Lori Bonvicini	Kathy and Mark Falk	Pony Lauricella
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Molly Brignall	Sue Farley	Deb and Tom Llewellyn
Kathleen Brooker	William Farrer	Jordan Lott
Becky and Steve Brown	Cynthia Feek	Kristin Lynett
Chelsea Brown	Teresa Felix	Alex Lynn
Lisa Bryant	Raychel Feller	Bill and Pati Lynn
Keeley Burckhardt	Abby Felt	Brian and Valerie Lynn
Terrilyn Burke	Meleny Fors	Elizabeth Lynn
Andy Buzzard	glassybaby	Kevin Lynn
Janet and Bob Buzzard	Sandra and Joe Gordon Jr	Mary Lynn
Nick Bylin	Grandma Joan	Matt and Shannon Lynn
Mike Carey	Maria Graver	Peter Lynn
Craig Carlson	Michelle Grovenburg	Alexis Macdonald
Brittinni Carter-Michael	Mikailah Grover	Jana and Stuart Magoon
Casa Mia	Kay Groves	Nick Malo
Anita and Sam Chandler	Regina Haggin	Patti Maloney
Emily Chandler	Nora Hansen	Steve Marose
Susan Chandler	Mackenzie Harris	John Martino
Henry Cheney	Cherie Harrod	Michael Mauch
Cheney Foundation	Tori Hatcher	Evan Mauro
Mary Chikwinya	Headbands of Hope	Hayden McCartney
Debbie Clinger	Marklus and Melissa Henley	Joan and Bill McGovern
Coastline Law Group	Mary and Greg Henley	Marilisa McGrath
Heather Coby	Nate Henley	Jennifer McKee-Johnson



2016 List of Donors (continued)

McKinstry Charitable Foundation	Katie Plichta	Ryland Sukola
Shane Meate	Joan Posey	Scott Sunde
Britt Michael	Desiree Radice	Lorna Sutton
Debbie and Mike Miles	Lynn Raisl	Jeanie Tackett
Frank Mimura	Carly Ray	Michelle Tackett
Katherine Moore	Rosella Ray	Tacoma Stars
Marilyn Moorhead	Lori Rhoads	Constance and Lloyd Trufant
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Evelyn Murnen	Cameron Robak	Allison Tuttle
Susan and Rob Murnen	Barbara Roidl	Craig and Mary Tuttle
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John O'Loughlin	Anthony Shook	Jacklyn Welmann
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Gina and Marc Olson	Bryan Slater	Jeremy Wilks
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Brooke Paulson	Kim Stephens	Brent and Lisa Wojtanowicz
Candie and Chris Paulson	Robert and Nancy Stewart	Garth Wojtanowicz
Jamie and Gerry Pense	Mary and Denny Stumph	Lori Zboralski

Thank you also to the many people who attended our fundraisers, supported our projects, or donated anonymously. Your support is also greatly appreciated!

In addition, we wanted to thank Travis Mahugh, Attorney at Law for his in-kind legal services and Mike Carey for his donated graphic design services to support the foundation.





The Ladybug Effect



Ladybugs were a symbol to Rachel of good luck and hope. We found ladybugs often during Rachel's cancer fight, and it always brought a smile to her face. Traditionally, ladybugs can be a reminder to us to release our worries, live our best lives and follow our dreams. This was how Rachel lived. Since Rachel passed, many of her family and friends have seen ladybugs, sometimes in the strangest of places. These sightings have brought tears but also a smile and sense of peace.



Beautiful Angle Ladybug Effect Poster

We were so honored this year when local artists and friends Mary Mann, Lance Kagey and Tom Llewellyn created an amazing poster inspired by Rachel. This Beautiful Angle poster made its appearance in Tacoma last spring, and sales of the poster have been used in implementing our mission. In addition, Mary Mann and her students at SAMI painted this beautiful mural that now graces the wall on Don's Ruston Market. We also continue to place painted ladybug rocks around town, and give them to people who need a smile. We hope that when you see any ladybugs, whether a real one

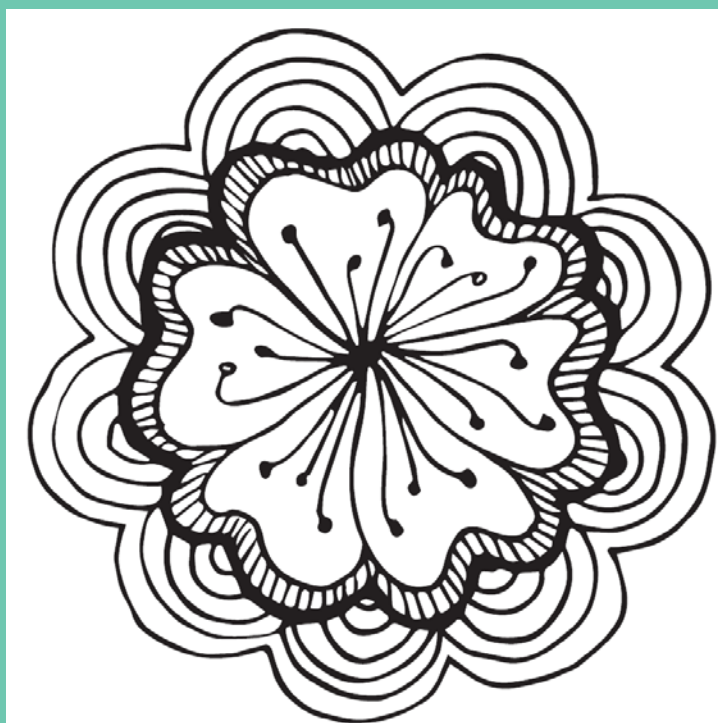
or one of ours,

that you take a moment to think of Rachel and honor her by remembering to live your best life and follow your dreams. You can also use it as a reminder to pass that feeling on to others with a smile, and the sharing of love and encouragement.



Ladybug Mural on Don's Ruston Market





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